



Welcome back  
to what you  
knew

Welcome back  
to something  
new



**HIGH HOLY DAYS**

5782 | 2021





# Welcome Home! Bruchim Habaim!

We're so excited to welcome everyone back to Temple Beth El to celebrate the High Holy Days! We're grateful for the time we spent with you this past year virtually and in-person in small groups, but can't wait to gather in large numbers in September. After all, Judaism is a religion of gathering. We are at our best when we join together as a community in prayer, education, celebration, mutual support and comfort, tikkun olam and acts of loving kindness.

We will continue to take all precautions necessary to keep everyone as safe as possible. Currently, we are requiring masks be worn by those not vaccinated. We are asking that members and guests upload proof of vaccination if you do not want to wear a mask. Optional masked seating areas will be designated for those who feel more comfortable not sitting with individuals who are unmasked. Federal and State guidelines will be monitored continuously and we will keep you informed if any of our COVID protocols change in the next few weeks.

We are not requiring tickets to attend services but all guests must register in advance. You may be asked to show identification for security purposes.

For those who prefer, all services will be available either streamed or on zoom so you can continue to join us remotely. Links will be available on our website at [www.tberochester.org](http://www.tberochester.org). If you would like to borrow prayer books or need anything else to celebrate at home, please let us know.

With best wishes for a happy, healthy New Year.  
We look forward to seeing you soon!



# HIGH HOLY DAY SCHEDULE

## For Our Main Sanctuary

### SELICHOT

**SATURDAY, AUGUST 28**

7:00 pm.....Mincha  
7:30 pm.....Seudah  
8:20 pm.....Maariv  
8:35 pm.....Havdallah  
9:00 pm.....Selichot Service

### ROSH HASHANAH

**EREV ROSH HASHANAH**

**MONDAY, SEPTEMBER 6**

6:00 pm.....Mincha & Ma'ariv  
7:18 pm.....Candle Lighting

**ROSH HASHANAH DAY 1**

**TUESDAY, SEPTEMBER 7**

8:30 am.....Shacharit  
9:40 am.....Torah Service  
10:40 am.....Shofar Service  
11:00 am.....Hineni  
11:45 am.....Sermon  
12:30pm.....Musaf Continues  
4:30 pm.....Tashlich & Mincha at Lake Riley  
8:17 pm.....Candle Lighting

**ROSH HASHANAH DAY 2**

**WEDNESDAY, SEPTEMBER 8**

8:30 am.....Shacharit  
9:40 am.....Torah Service  
10:40 am.....Shofar Service  
11:00 am.....Hineni  
11:45 am.....Sermon  
12:30.....Musaf Continues  
1:00 pm.....Kiddush Lunch  
6:00 pm.....Mincha  
8:15 pm.....Holiday Ends

### FAST OF GEDALIAH

**THURSDAY, SEPTEMBER 9**

5:31 am.....Fast Starts at Dawn  
7:30 am.....Shacharit  
6:00 pm.....Mincha & Ma'ariv  
8:03 pm.....Fast Ends

**SATURDAY, SEPTEMBER 11**

Shabbat Shuva & Commemoration  
of 9-11 20th anniversary

### KOL NIDRE

**WEDNESDAY, SEPTEMBER 15**

6:45 pm.....Mincha  
7:00 pm.....Kol Nidre Service  
7:02 pm.....Candle Lighting

### YOM KIPPUR

**THURSDAY, SEPTEMBER 16**

9:00 am.....Shacharit  
10:20 am.....Torah Service  
12:00 pm.....Sermon  
12:15 pm.....Yizkor  
12:40 pm.....Hineini/Musaf  
3:00 pm.....Study Session with Rabbi Bitran  
4:45 pm.....Mincha  
6:15 pm.....Ne'ilah  
8:01 pm.....Concluding Shofar Blast  
Break Fast

All Services in our  
Main Sanctuary  
will be streamed at  
[www.tberochester.org/stream](http://www.tberochester.org/stream)

“Just as others  
planted for me,  
I plant for future  
generations.”





# YOUTH HIGH HOLY DAY SERVICES & PROGRAMMING

*Youth Services will be held  
outdoors, weather permitting.*

If you have any questions regarding  
youth programming or would like to  
volunteer, please contact Mandi Warner at  
[mwarner@tberochester.org](mailto:mwarner@tberochester.org) or call 473-1770.

Children must be accompanied by an adult  
for service.

**Free Babysitting By Registration ONLY:**

Rosh Hashanah ..... 10:30am–1 pm

Yom Kippur ..... 10:30 am–2 pm &  
4:45 pm–8 pm

Available to all children 18 months to 7 years old.

Registration required by August 30.  
Forms available at [www.tberochester.org](http://www.tberochester.org)

## ROSH HASHANAH

### ROSH HASHANAH DAY 1 TUESDAY, SEPTEMBER 7

Pre K..... Service: 9:30 am\*  
Activity & Snack: 10:00 am

K-2nd..... Activity & Snack: 9:30 am  
Service: 10:00 am\*

3rd-7th ..... Rosh Hashanah Service 1: 10:15–11:15 am\*  
Rosh Hashanah 2: 11:30 am–12:30 pm\*

ALL..... Family Tashlich at Lake Riley: 3:00 pm

### ROSH HASHANAH DAY 2 WEDNESDAY, SEPTEMBER 8

Pre K..... Activity & Snack: 9:30 am\*  
Service: 10:00 am

K-2nd..... Service: 9:30 am\*  
Activity & Snack: 10:00 am

3rd-7th ..... Rosh Hashanah Service 1: 10:15–11:15 am\*  
Rosh Hashanah Service 2: 11:30 am–12:30 pm\*

ALL..... Guided Labyrinth Walk at Nazareth College  
Meditation Maze  
Led by Rabbi Jeremy Winaker: 3:00 pm

## YOM KIPPUR

### THURSDAY, SEPTEMBER 16

Pre K..... Service: 9:30 am\*  
Activity & Snack: 10:00 am

K-2nd..... Service: 9:30 am\*  
Activity & Snack: 10:00 am

3rd-7th ..... Yom Kippur Service 1: 10:15–11:15 am\*  
Yom Kippur Service 2: 11:30 am–12:30 pm\*

ALL..... Light Lunch: 12:30 pm

*\* Available on Zoom*

*Find Links at [www.tberochester.org/pray/hhd](http://www.tberochester.org/pray/hhd)*

*3rd–7th grade services will be held twice,  
choose either service 1 or 2.*

## SUKKOT

### FIRST DAY OF SUKKOT TUESDAY, SEPTEMBER 21

Pre K..... Service: 9:30 am\*  
Activity: 10:00 am

K-2nd..... Activity: 9:30 am  
Service: 10:00 am\*

3rd-7th ..... Service: 10:15–11:15 am\*

ALL..... Lunch in the Sukkah: 12:00 pm

### SECOND DAY OF SUKKOT WEDNESDAY, SEPTEMBER 22

Pre K ..... Service: 9:30 am\*  
Activity: 10:00 am

K-2nd..... Activity: 9:30 am  
Service: 10:00 am\*

3rd-7th ..... Service: 10:15–11:15 am\*

ALL..... Lunch in the Sukkah: 12:00 pm

### EREV SIMCHAT TORAH TUESDAY SEPTEMBER 28

ALL..... Simchat Torah Family Celebration: 6:00 pm

## TBE TEENS (8–12th graders)

## ROSH HASHANAH

### ROSH HASHANAH DAY 1 & 2 SEPTEMBER 7 & 8

Service & Discussion in the Beit Cafe  
(Teen Lounge) ..... 11:00 am–12 pm

## YOM KIPPUR

### THURSDAY, SEPTEMBER 16

Service & Discussion in the Beit Cafe  
(Teen Lounge) ..... 11:30 am–12:30 pm

*The Beit Cafe will serve  
as a teen lounge and will  
be open all day throughout  
the holidays.*



# SAVE THE DATE! SELICHOT SERVICE “Music for the Soul”

**AUGUST 28**

An exquisite evening of prayer and music featuring the Temple Beth El Orchestra and choir. Conducted by Jonathan Allentoff, officiated by Rabbi Leonardo Bitran.

Guest Soloist Hazzan Yishay Rackovsky

7:00 pm .....Mincha  
7:30 pm .....Seudah  
8:20 pm .....Maariv  
8:35 pm .....Havdallah  
9:00 pm .....Selichot Service followed by  
a memorial for the congregants  
we loved and lost in the past year.

Streaming Available at  
[www.tberochester.org/live-stream](http://www.tberochester.org/live-stream)



Sponsored by the Sheinfeld  
and Gorin Families in  
Memory of Trudy and  
Al Sheinfeld (Z"l)



## HIGH HOLY DAY HONORS

At the High Holy Days we once again renew our commitment to growing as an inclusive congregation that celebrates diversity. We look forward to seeing more congregants participate in our Shabbat, High Holy Days, and festival services.

If you would like an honor during services for Rosh Hashanah, Yom Kippur, Sukkot, or Simchat Torah, we invite you to contact the Temple office at 473-1770 or email [ckonuksever@tberochester.org](mailto:ckonuksever@tberochester.org) by August 15, 2021.

Since we can once again gather as a community, honors will be conducted in-person on the Bimah this year.



# HIGH HOLY DAY KIDDUSH

Apples and honey cake will be served following services the first day of Rosh Hashanah, September 7, 2021, thank you to all who contribute to Apples and Honey.

Lunch will be served following services the second day of Rosh Hashanah, September 8, 2021

## Break Fast after the concluding shofar blast

Yom Kippur, September 16, 2021.

## Do a mitzvah

Know anyone who needs a ride to services, at home shofar blowing, or a place for dinner on Rosh Hashanah or for break fast on Yom Kippur? If so, please contact Carol at 473-1770 or [ckonuksever@tberochester.org](mailto:ckonuksever@tberochester.org) and we will be happy to make a connection with a TBE host family.

Interested in Sponsoring a Kiddush? We welcome sponsors for the High Holy Days, including: the second day of Rosh Hashanah, Break Fast, Sukkot, and Simchat Torah.



# HIGH HOLY DAY TICKETS

Registration is required for non-members. To attend Rosh Hashanah and Yom Kippur Services. SIGN UP BY SEPTEMBER 3, 2021 at: <https://www.tberochester.org/pray/hhd>

Local college students and out of town guests are welcome to join us for services at no cost but must register ahead of time.

# BABYSITTING BY REGISTRATION ONLY

Available to all children 18 months to 7 years old. Registration required by August 30. Forms available at <https://www.tberochester.org/pray/hhd/>

- Rosh Hashanah.....10:30 am–1 pm
- Yom Kippur.....10:30 am–2 pm & 4:45 pm–8 pm

## Babysitting COVID Guidelines

In accordance with our general COVID guidelines all children and adults must wear masks when they are in the babysitting area. Please do not bring any children who are exhibiting any symptoms of a cold or illness—we will not be able to accommodate them. Babysitting is free of charge but advanced registration is required.

# MEMBERSHIP INFORMATION

Temple Beth El has been committed to serving our congregation’s religious, social and cultural needs for more than 100 years. We hope you feel that Temple Beth El is the right place for you. If you would like to be included as part of our community, please contact our Executive Director, Deborah Zeger to request a membership packet.





The Temple Beth El Remembrance Book is an opportunity to honor the memory of loved ones in an annual publication that is used at the High Holy Days and every holiday at which the Yizkor prayer is recited. The Yizkor prayers are also in this publication.

_____	Single line (maximum 69 characters including Remembered By) - 1 name for \$36
_____	1/8 page (maximum 30 characters per line) - up to 4 names for \$72
_____	1/4 page (maximum 24 characters per line) - up to 8 names for \$108
_____	1/2 page (maximum 52 characters per line) - up to 12 names for \$136
_____	Full page (maximum 52 characters per line) - up to 24 names for \$218
_____	Same as last year

[illegible][illegible]12 **TEMPLE BETH EL** | HIGH HOLY DAYS 5782 | 2021

Please consider making a contribution of \$54 to sponsor the annual Apples & Honeycake for the congregation. This is a wonderful way to wish friends, family, and TBE members a joyous New Year.

Yes, I (we) would like to wish the entire Temple Beth El family a Shanah Tovah!

*Enclosed is my \$54 check to Temple Beth El*

Forms available online at [www.tberochester.org/pray/hhd/](http://www.tberochester.org/pray/hhd/)

To order a Lulav & Etrog simply return the form below with your payment to the Temple Office by **September 3**. You may pick up your Lulav and Etrog at the Temple Beth El Office **September 20**.

Address \_\_\_\_\_

Phone: \_\_\_\_\_

I/We want \_\_\_\_\_ set(s) of Lulav and Etrog at \$54.00 per set (Total \$\_\_\_\_\_).

*Please make checks payable to Temple Beth El. Questions? Call 585-473-1770.*

Forms available online at [www.tberochester.org/pray/hhd/](http://www.tberochester.org/pray/hhd/)





# CALLING ALL JEWS IN THEIR 20/30S

*Are you in your 20/30s?*

*Join us for alternate high holy day services  
in the Temple Beth El Garden*

**ROSH HASHANAH**  
TUESDAY, SEPTEMBER 7  
WEDNESDAY, SEPTEMBER 8  
10 am–Noon

**YOM KIPPUR**  
THURSDAY, SEPTEMBER 16  
10 am–Noon

Services will be led by Josh Klein (JTS Rabbinical Student)

Please register online at [tberochester.org](https://tberochester.org)  
College students are welcome to join, please register in advance.

**20/30S TASHLICH AT THE ERIE CANAL  
BY LOCK 32 BREWING COMPANY**  
MONDAY, SEPTEMBER 13  
7:00 pm  
Followed by drinks and discussion.

# SCAPE GOAT YOGA

**SUNDAY, SEPTEMBER 12**

Goat yoga is one of those things that sounds like a joke, it is very real. The idea is pretty simple: A yoga teacher leads a class of humans while goats interact with the yogis. This will not only improve your physical and mental health but also offers a way to connect with the world around you. Our goat yoga class will be infused with Jewish learning about the High Holy Days.

\$36/ Adult (13+)  
\$18/ Child (8-12)

Limited Space

For more info call: 473-1770.





Temple Beth El



## ANNUAL HIGH HOLY DAY APPEAL

Thank you to all who contributed to Temple Beth El this past year. Your generous donations enabled us to serve our community in a variety of ways. With Home for the Holy Days bags, outdoor and to-go meals, virtual and in-person services and holiday celebrations, we were able to meet traditional needs along with unanticipated and situational COVID requirements. With your continued support, together we will continue to meet the normal and unexpected challenges that face the Jewish community in general and our synagogue in particular.

During the High Holy Days, we ask that you consider a financial commitment to Temple Beth El. We pledge to be here to meet the religious needs of your family every day. Whether you attend services regularly or occasionally, celebrate holidays at Temple or at home, have simchas or sorrows, your Temple Beth El community is here to support you in return.

To contribute to the High Holy Day Appeal, please return the pledge card you will receive in the mail or donate on line at [ww.tberochester.org/support](http://ww.tberochester.org/support). If you have any questions or concerns please contact the office at 585-329-8032.

## REMEMBER YOUR LOVED ONES...

With a memorial plaque in the Sanctuary and Chapel. Plaques are dedicated during the Selichot service each year.

The cost for both is \$600. Deadline for ordering plaques to be included in this year's dedication is August 6, 2021

If you would like to order a plaque please contact Carol at 585-473-1770 or by email at [ckonuksever@tberochester.org](mailto:ckonuksever@tberochester.org).

# SUKKOT 5782 | 2021

## SUKKOT

### EREV SUKKOT

#### MONDAY, SEPTEMBER 20

6:00 pm.....Mincha & Ma'ariv  
6:53 pm.....Candle Lighting  
Followed by Kiddush in the Sukkah

### FIRST DAY OF SUKKOT

#### TUESDAY, SEPTEMBER 21

9:00 am.....Shacharit  
12:00 pm.....Kiddush Lunch in the Sukkah  
6:00 pm.....Mincha & Ma'ariv  
7:51 pm.....Candle Lighting

### SECOND DAY OF SUKKOT

#### WEDNESDAY, SEPTEMBER 22

9:00 am.....Shacharit  
12:00 pm.....Kiddush Lunch in the Sukkah  
6:00 pm.....Mincha  
7:49 pm.....Holiday Ends

### FRIDAY, SEPTEMBER 24

6:00 pm.....Kabbalat Shabbat Services  
7:00 pm.....Shabbat Dinner in the Sukkah  
(Reservations Needed)

Thursday, Friday, Sunday,  
Breakfast in the Sukkah following  
morning Minyan.

Kiddush in the Sukkah following  
Mincha/Maariv.

## CONCLUDING DAYS OF SUKKOT

### HOSHANAH RABBAH

#### MONDAY, SEPTEMBER 27

7:00 am.....Hoshanah Rabbah

### EREV SHEMINI ATZERET

#### MONDAY, SEPTEMBER 27

6:00 pm.....Mincha & Ma'ariv  
6:40 pm.....Candle Lighting

### SHEMINI ATZERET

#### TUESDAY, SEPTEMBER 28

9:00 am.....Shacharit  
11:00 am.....Yizkor

### EREV SIMCHAT TORAH

#### TUESDAY SEPTEMBER 28

6:00 pm.....Mincha/Maariv & Family Celebration  
7:38 pm.....Candle Lighting

### SIMCHAT TORAH

#### WEDNESDAY, SEPTEMBER 29

9:00 am.....Shacharit  
6:00 pm.....Mincha  
7:36 pm.....Holiday Ends





Please join members of the Temple Beth El family who have already made the additional commitment to our congregation by becoming members of the Pillar Society.

For more information contact Deborah Zeger at the Temple Beth El office at 473-1770 or by email to [dzeger@tberochester.org](mailto:dzeger@tberochester.org).

“The world stands on three things:  
on the Torah, on the service to God,  
and on deeds of loving kindness.”  
*Ethics of the Fathers*

Fulfill the Mitzvah of *G’milut Chasadim* (deeds of loving kindness) by supporting our synagogue. Members of the Pillar Society make annual commitments over and above full membership dues to help ensure the well-being of our synagogue. As a member of the Pillar Society you will be instrumental in preserving the future of Temple Beth El for generations to come. In appreciation of your exceptional commitment, which is also recognized as a contribution to the High Holy Day Appeal, you will receive the following additional benefits:

- All Pillars Receive:**
- Recognition as a Contributor to the High Holy Day Appeal
  - Apples and Honey Sponsorship
  - Invitation to the Annual Pillar Event
  - Honored at Pillar Society Shabbat

**YACHAD UNDER 40**  
(\$1,000-\$1,499)  
• ¼ page in Remembrance Book

**CHAI**  
(\$1,500-\$2,999)  
• ¼ page in Remembrance Book  
• 2 Tickets for 1 event (ie: Friday Night Live, Hanukkah Party or Purim Celebration)

**SHOMER**  
(\$3,000-\$5,499)  
• ½ page in Remembrance Book  
• 4 Tickets for 1 event (ie: Friday Night Live, Hanukkah Party or Purim Celebration)

**KOACH**  
(\$5,500-\$9,999)  
• Full page in Remembrance Book  
• 6 Tickets for 1 event (ie: Friday Night Live, Hanukkah Party or Purim Celebration)

**OHR**  
(\$10,000+)  
• Full page in Remembrance Book  
• 8 Tickets for 1 event (ie: Friday Night Live, Hanukkah Party or Purim Celebration)  
• Reserved High Holy Day seating



from one  
generation  
to the next...

*for our  
future.*



For Over a Century Temple Beth El has continued to play a unique role in the Rochester community providing a place where Jewish tradition and Innovation combine and where we share the most meaningful events in our lives. TBE is the place that offers anyone the opportunity to find their own spirituality and meaning.

Our legacy donors are individuals and families who wish to ensure that TBE remains an enriching community for generations to come. We continue to seek meaning together. Please consider making a legacy gift today.

**For more information about supporting Temple Beth El's future please contact Debbie Zeger at [dzeger@tberochester.org](mailto:dzeger@tberochester.org) or 473-1770.**



Yes, I would like to support Temple Beth El by making a 3 year commitment to the Pillar Society for the New Centennial, in the amount of: \$\_\_\_\_\_ a year.

Name\_\_\_\_\_

Address\_\_\_\_\_ City\_\_\_\_\_ State\_\_\_\_\_ Zip\_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

☐ YACHAD    ☐ CHAI    ☐ SHOMER    ☐ KOACH    ☐ OHR

\_\_\_ My check for \$\_\_\_\_\_ is enclosed

\_\_\_ Please bill me: \_\_\_Annually \_\_\_Quarterly \_\_\_Monthly

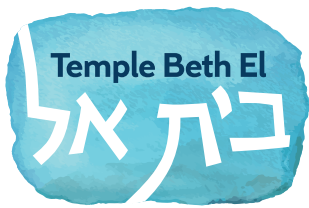
\_\_\_ Please charge for my first installment of \$\_\_\_\_\_ ☐ ☐ ☐

Card #\_\_\_\_\_ Expires \_\_\_\_\_ Signature\_\_\_\_\_

If you have made provisions for Temple Beth El in your estate plans, or would like more information about doing so, please let us know by providing the information requested here. We would be honored to include you as a member of the L'Dor V'Dor Society and recognize your commitment.

<input type="checkbox"/> I/We would like more information on becoming part of the L'Dor V'Dor society	Name: _____
<input type="checkbox"/> I/We wish to receive more information about how to make a planned gift	Address: _____
<input type="checkbox"/> I/ We have provided for a gift to Temple Beth El in my/our will or estate plan	City/State/Zip _____
<input type="checkbox"/> I/We wish to be listed as member(s) of the L'Dor V'Dor society	Phone # _____
<input type="checkbox"/> I/We accept membership in the L'Dor V'Dor society but wish to remain anonymous at this time	Email _____





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# L'Shanah Tovah Tikatevu

**Wishing you a Happy New Year!**

Rabbi Leonardo Bitran and Silvana Bacman  
Matt and Erinn Ryen  
Deborah and Mark Zeger  
Hazzan Emeritus Leubitz and Lisa Kasdin  
Mandi and Paul Warner  
Sarah and Reuben Lloyd  
Allison & Josh Fogel  
Gerald Gamm & Charles Towles  
Aviva & Arie Schochat  
Evan & Monique Spindelman  
Howard & Rachel Goldberg  
Abe & Tracie Glazer  
Michael Phillips  
Martin & Lina Spokony  
The Board of Trustees  
The Staff of Temple Beth El